



CHOCOLATE GRAIL

The quest for the world's most extraordinary chocolate

FOR IMMEDIATE RELEASE

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So Much Chocolate, So Little Time

New Artisan Chocolate Directory satisfies the sweet tooth.

LOS ANGELES, CA — January 12, 2010. Chocolate lovers interested in the artisan chocolate movement need look no further than their new confectionery concierge: **ChocolateGrail.com**. Here they can indulge their cocoa-inspired passions while exploring and discovering information on the most extraordinary artisanal, organic, and boutique chocolatiers throughout the world.

ChocolateGrail.com offers aficionados three mouthwatering categories to browse: gourmet, fudge & such, and pastries. Each category features master chocolatiers, confectioners, and bakers served with a mouthwatering image of their specialty – be it a dark chocolate truffle, or a square of fudge or cake – and most importantly, contact information on how to locate and order their exquisite chocolate treats.

"Chocolate is one of the few foods that universally makes everyone profoundly happy. But the really good chocolate, the platinum-grade stuff, that makes you swoon. A magical blend of taste, texture, and appearance is hard to find – even though there are an estimated 2,500 chocolatiers in America alone," states Lynn Chang, owner of **ChocolateGrail.com**. *"For this reason, I created Chocolate Grail. It's for people like me, who wish to discover and experience the world of artisan chocolates, while at the same time providing fine chocolatiers with the opportunity to reach a broader audience worldwide. Life is just too short not to share great chocolate!"*

ChocolateGrail.com offers gourmet chocolatiers free listings as well as additional advertising exposure for nominal fees. Reviews are available in exchange for samples (which is another reason behind the creation of Chocolate Grail).

With over 70 chocolatiers currently listed – a number that increases daily – **ChocolateGrail.com** looks forward to heavy visitor traffic in anticipation of Valentine's Day and continuing into the spring with the Easter holiday.

Those looking to satisfy their own sweet tooth, or look for a unique gift, will always find something scrumptious to sate their senses at **ChocolateGrail.com**.

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ChocolateGrail.com is an online chocolate directory where visitors can browse and discover fine chocolates and chocolatiers. To discuss advertising opportunities, schedule press interviews, or get more information regarding Chocolategrail.com, please contact Lynn Chang at 626-673-3076 or via email: addict@chocolategrail.com.

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